Robert Cuthbert For Lompoc City Council District 3

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"A serious man for a serious job"

Dear Lompoc Voters:

For over a decade I have been a community activist. I am coming to the City Council race more experienced as a campaigner, and I have significantly advanced in my appreciation of the issues the public faces.

The three critical issues I am standing for during the campaign are:

- A sustainable economy and support of local business
- Improving public safety and basic services
- Bringing real "open government" back

**Sustainable economy** is more than the latest "catch phrase," it is the most practical path for more living wage jobs, better consumer value, a deeper tax base, and better living standards. The City has neglected economic development for decades only meandering without a plan. We must understand and collect the hard data, learn our community’s assets, and labor market. Then we must target potential employers that are a real “fit” to this unique community.

Collectively, small businesses are the major employer nationally, and they deserve our support here. While supporting the existing businesses we need to recruit small corporations to the Valley.

Fire protection, law enforcement, utilities, and services should take priority over a **bloated local bureaucracy**.

Open government means transparency. We deserve answers and have a right to understand the decision-making process. **The perception that City Hall ignores the public must be changed**.

On the Council, I will continue my commitment to the broad community, set meaningful priorities, while creating a sustainable and practical economic development plan.
Robert Cuthbert For Lompoc City Council 2018

- Ten years on Lompoc Public Safety Commission (Police and Fire)
- Principal member of the committee that downsized Walmart’s expansion saving local jobs
- 2001 graduate with honors from Cal Poly San Luis in Social Science

The Council needs a plain talking individual who puts action before words — I am that individual.

There is much to be thankful for in our community. Our unique home deserves appreciation, and I will work to keep the Lompoc Valley a place where we all want to live.

I have lived in Lompoc for 25 years, raised a family, and have worked in white and blue-collar jobs. Coming from a working family background, at the age of forty-four, I graduated from Cal Poly in 2001 (Social Science).

The time has come to look forward and build a secure economy for the next generation. With your vote, I will bring common sense back to government.

Contact Robert

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Lompoc’s District 3